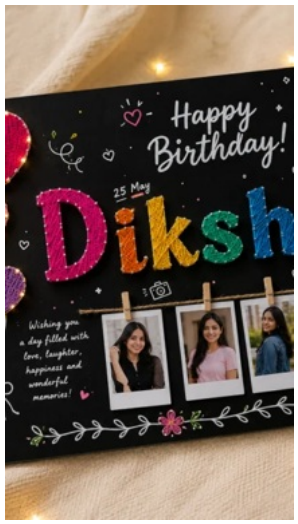
THE CRAFT STORE

PRODUCT CATALOGUE

Personalized String Art & Handmade Gifts

Thoughtfully handcrafted creations designed to preserve names, faces, dates and memories in a beautiful keepsake.



100% HANDMADE	PERSONALIZED DESIGNS	PREMIUM GIFTING

thecraftstore.in

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Every creation carries a story — handcrafted, personalized and made to celebrate the moments that matter.

ABOUT THE CRAFT STORE

Turn memorable moments into beautiful creations.

Birthday
Girl
Shine bright on your special day, and always in everything you do.
Stay Happy, Stay Blessed, and keep Smiling Always!
Aarohi

The Craft Store creates handcrafted gifts with love, creativity and a personal touch. Names, dates, photographs and messages can be woven into designs that feel personal rather than mass-produced.

Our collections are built around birthdays, couples, anniversaries, crochet and string art — with an emphasis on handmade detail and thoughtful gifting.

HANDMADE WITH LOVE Each thread is placed with intention by artisan hands.	PERSONALIZED FOR YOU Names, dates and photos can become part of your story.

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OUR CRAFT & PROMISE

01	**HANDMADE DETAIL**	02	**PERSONALIZED**
Every piece is assembled with care, giving		Names, dates, photographs and messages turn	
03	**PREMIUM GIFTING**	04	**FOR EVERY OCCASION**
The brand highlights premium gift packagi		From birthdays and anniversaries to meaningf	

Crafted for people who want their gift to feel personal, emotional and made just for them.

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PERSONALIZATION & GIFTING

Make it yours.

The Craft Store’s personalized approach lets a gift carry the recipient’s name, important dates, favourite photographs or a special message. That makes the finished piece more than décor — it becomes a visual reminder of a relationship, a celebration or a cherished memory.

01 Choose a design	02 Share names, dates or photos	03 Receive a handmade keepsake

Personalized photo frames are especially suited to birthdays because they combine a name-led design with real memories.

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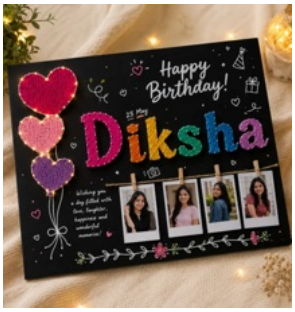
COLLECTION OVERVIEW

A selection of handmade designs from The Craft Store’s gifting world.

Happy Birthday String Art

Personalized Birthday Memories String Art Photo Frame

Forever Together String Art



Heartstrings Birthday Frame

Birthday Gifts • Couple Gifts • String Art • Personalized Memories

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FEATURED PRODUCTS

Personalized birthday designs with colourful threadwork and photo-led memories.

Happy Birthday String Art

A cheerful handcrafted birthday statement piece, personalized with a name and playful festive details. Its colourful threadwork makes it a memorable keepsake for birthdays and milestone celebrations.

Birthday
Girl
Shine bright on your special day, and always in everything you do...
Stay Happy, Stay Blessed, and keep Smiling Always!
Aarohi

Birthday Diva String Art

A bold, feminine birthday design featuring a stylish thread-art figure and personalized lettering. Made to celebrate her personality with a handmade, one-of-a-kind finish.

Each design can be created as a personalized gift, reflecting the handmade and personal nature of The Craft Store’s collection.

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BIRTHDAY COLLECTION

Personalized Birthday Memories String Art Photo Frame

A personalized memory board combining colourful string art, names and photographs. A thoughtful way to turn favourite moments into a display piece made especially for the recipient.

Birthday Bloom String Art

A vibrant birthday creation built around a decorative cake, colourful threads and personalized details. Designed to bring a festive, handcrafted touch to a special birthday celebration.

Birthday Memories Photo String Art

A photo-led birthday keepsake with colourful lettering, decorative motifs and space for cherished pictures. Personalization turns the frame into a story-filled gift rather than a standard decoration.

MORE PERSONALIZED DESIGNS

Forever Together String Art

A heartfelt couple portrait crafted in layered thread art, capturing togetherness in a warm, artistic form. Ideal for celebrating love, shared memories and meaningful milestones.

Heartstrings Birthday Frame

A playful birthday frame combining heart-shaped string art, a personalized name and photo memories. Perfect for gifting someone who deserves a bright, personal celebration.

Birthday Memories String Art

A colourful personalized memory frame that blends string-art lettering with favourite photographs and celebratory details. Crafted to preserve birthday memories in a display-worthy format.

The website also features couple gifts, anniversary / wedding gifts, crochet and string art wall décor, making the collection suitable for many occasions.

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GET IN TOUCH

Have a special gift idea? Share your photo, name, date or message — The Craft Store can turn it into a beautiful handmade creation.

✉ contact@thecraftstore.in

◉ thecraftstore.in

♡ Custom orders via WhatsApp on the website

✦ Personalized handmade gifts • Pan India delivery

www.thecraftstore.in

Handcrafted with love. Personalized for you.

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